

Pro-Forma Submission to Jobs and Skills Australia Consultation Process

- *Insert Company Names & contact information in highlighted areas*
- *Insert information from your Facility regarding direct experience perspective*
- *Delete content in Header, and place on company letterhead*

Re: Submission to Jobs and Skills Australia's consultation process on the Core Skills Occupations List (CSOL) and the inclusion of Sports Turf Management as a Critical Occupation

Attn: Jobs and Skills Australia,

We are writing to express our support for the submission presented by the Australian Sports Turf Managers Association, in advocating for the inclusion of Sports Turf Management as a critical occupation for inclusion in the consultation process on the Core Skills Occupations List (CSOL). Sports Turf Management, classified under ANZSCO code 3623, plays a pivotal role in maintaining the quality and safety of sporting facilities and playing surfaces for sport and recreation activities across Australia. However, recent trends in the labour market highlight a concerning shortfall in skilled and qualified local turf managers, necessitating urgent attention and action.

As the industry Association (ASTMA) noted in its submission: According to the latest labour market data and analysis, there has been a noticeable shortage of skilled professionals in the field of Sports Turf Management. This shortage is evidenced by:

- **Vacancy Rates:** The vacancy rates for positions in Sports Turf Management have been consistently high across numerous regions in Australia, indicating a significant demand for skilled professionals.
- **Job Advertisements:** A sustained surge in job advertisements over the past 18 months seeking qualified turf managers reflects the growing need for expertise in this field. This includes a record level of advertisements placed on national websites with Industry bodies (Australian Sports Turf Managers Association – www.astma.com.au/services/jobs-classifieds/positions-vacant/ where advertisements have increased by over 15% each year for the last 3 years, and national Careers websites such as Seek (www.seek.com.au)

However, many of these positions remain unfilled due to a lack of suitable candidates.

- **Industry Growth:** The sports industry in Australia continues to expand, with significant numbers of new facilities and infrastructure projects underway. This growth further amplifies the demand for skilled turf managers to ensure the maintenance and upkeep of these assets.

In addition to quantitative indicators, qualitative data underscores the critical nature of Sports Turf Management as an occupation:

- **Safety and Quality Standards:** Maintaining sports turf to high safety and quality standards is crucial for the well-being of athletes and the integrity of sporting events. Skilled turf managers are essential in ensuring that playing surfaces meet these standards consistently.
- **Environmental Sustainability:** Turf management practices are increasingly scrutinized for their environmental impact. Qualified professionals can implement sustainable techniques

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that minimize water usage, chemical inputs, and carbon footprint, aligning with broader environmental goals.

Looking ahead, the future of Sports Turf Management in Australia presents further challenges, each of which must be factored into the approach relating to Core Skills Occupations List:

- **Ageing Workforce:** A significant portion of the existing turf management workforce is nearing retirement age, leading to a potential depletion of skilled professionals in the near and medium-term future.
- **Technological Advancements:** Emerging technologies such as precision agriculture, remote sensing, and data analytics are transforming turf management practices. However, the adoption of these technologies requires a workforce with specialised skills and knowledge.

From a direct experience perspective, [Club Name] have encountered frequent challenges in the attraction of new skilled staff over the past 12-month period, and forecast it to remain a critical challenge in the years ahead.

[Individual Club information relating to employment / staff attraction situation]

In conclusion, the inclusion of Sports Turf Management as a critical occupation in the Core Skills Occupations List is imperative to address the current and future labour market challenges in this industry. By prioritising a n effective combination of training, recruitment and skilled migration initiatives for turf management professionals, we can ensure the continued growth and sustainability of Australia's sports industry.

We appreciate your consideration of this submission and that of the Australian Sports Turf Managers Association, and stand ready to provide any further information or assistance required.

Sincerely,

[Your Name]

[Your Position/Title]

[Company Name]

[Contact Information]